

212

CITY COUNCIL-REGULAR SESSION

February 2, 2015

9:00 a.m.

The Council of the City of Roanoke met in regular session on Monday, February 2, 2015, at 9:00 a.m. in the Council Chamber, Room 450, fourth floor, Noel C. Taylor Municipal Building, 215 Church Avenue, S. W., City of Roanoke, with Mayor David A. Bowers presiding, pursuant to Chapter 2, Administration, Article II, City Council, Section 2-15, Rules of Procedure, Rule 1, Regular Meetings, Rule 1, Code of the City of Roanoke (1979), as amended, and pursuant to Resolution No. 39982-070714 adopted by the Council on Monday, July 7, 2014.

PRESENT: Council Members David B. Trinkle (arrived late), Court G. Rosen (arrived late), William D. Bestpitch, Raphael E. Ferris, Sherman P. Lea (arrived late), Anita J. Price and Mayor David A. Bowers-7.

ABSENT: None.

The Mayor declared the existence of a quorum.

At this point, Vice-Mayor Trinkle entered the meeting (9:01 a.m.).

OFFICERS PRESENT: Christopher P. Morrill, City Manager; Daniel J. Callaghan, City Attorney; Barbara A. Dameron, Director of Finance; and Stephanie M. Moon Reynolds, City Clerk.

At this point, Council Member Lea entered the meeting (9:02 a.m.)

COUNCIL: A communication from Mayor David A. Bowers requesting that Council convene in a Closed Meeting to discuss vacancies on certain authorities, boards, commissions and committees appointed by Council, pursuant to Section 2.2-3711 (A)(1), Code of Virginia (1950), as amended, was before the body.

(See communication on file in the City Clerk's Office.)

Council Member Bestpitch moved that Council concur in the request of the Mayor to convene in Closed Meeting as above described. The motion was seconded by Vice-Mayor Trinkle and adopted by the following vote:

AYES: Council Members Trinkle, Bestpitch, Ferris, Price, Lea and Mayor Bowers-6.

NAYS: None-0.

(Council Member Rosen was not present when the vote was recorded.)

CITY-OWNED PROPERTY: A communication from the City Manager requesting that Council convene in a Closed Meeting to discuss or consider the acquisition of real property where discussion in an open meeting would adversely affect the bargaining position or negotiating strategy of the public body, pursuant to Section 2.2-3711 (A)(3), Code of Virginia (1950), as amended, was before the body.

(See communication on file in the City Clerk's Office.)

Council Member Bestpitch moved that Council concur in the request of the City Manager to convene in Closed Meeting as above described. The motion was seconded by Vice-Mayor Trinkle and adopted by the following vote:

AYES: Council Members Trinkle, Bestpitch, Ferris, Price, Lea and Mayor Bowers-6.

NAYS: None-0.

(Council Member Rosen was not present when the vote was recorded.)

ITEMS LISTED ON THE 2:00 P.M. COUNCIL DOCKET REQUIRING DISCUSSION/CLARIFICATION AND ADDITIONS/DELETIONS TO THE 2:00 P.M. AGENDA. NONE.

TOPICS FOR DISCUSSION BY THE MAYOR AND MEMBERS OF COUNCIL:

Mayor Bowers requested an update regarding construction at the I-581 Interchange Exit to Valley View Mall within 30 days. City Manager noted that the briefing would be provided at the March 2 Informal Session of City Council at 9:00 a.m. in the Council Chamber.

BRIEFINGS:

Choice Neighborhoods Transformation Plan Implementation

Desi Winters, Roanoke Redevelopment Housing Authority, gave a brief overall of the Roanoke Choice Neighborhood Loudon-Melrose/Shenandoah West Transformation Plan.

(For full text, see copy of entire Plan on file in the City Clerk's Office.)

Ms. Winters shared information regarding the footprint of the Plan and the significant roles and responsibilities of the Housing Authority's personnel as outlined in the organizational chart.

Ms. Winters reported that the City of Roanoke Redevelopment and Housing Authority embarked on creating a Transformation Plan for the Loudon-Melrose/Shenandoah West neighborhood, and in October 2012, the Housing Authority received a U. S. Department of Housing and urban Development Choice Neighborhood Initiative Planning Grant to leverage existing resources, and to bring community residents, businesses, professionals, government, non-profits and stakeholders together to create a plan to address many of the negative influences that affect the community and build on its assets.

It was advised that the Housing Authority contracted with Wallace Roberts and Todd, a planning and design firm, to assist with the housing and neighborhood component of the plan, as well as with the Council of Community Services to conduct the needs assessment and assist with drafting the People component of the Plan.

It was further advised that the result was a Plan that would achieve a mixed-income community by reducing the concentration of public housing, creating affordable housing within and outside the community, and developing market-rate housing; and enhancing neighborhood amenities, by connecting and building sidewalks to create a walkable community, enhancing parks and green spaces, and developing commercial improvements to attract businesses to the community.

In conclusion, Ms. Winters pointed out that the plan would focus on supportive services for families within the community, such as ensuring that children receive pre-K education, construction of a community center that can host community activities for the elderly and youth, and offering of career services to connect individuals to job opportunities.

Following questions and comments by the Council and responses regarding the specifics surrounding the implementation of the plan, the presentation was received and filed.

Roanoke Fire-EMS 2014

Fire Chief David Hoback presented an annual update with regard to Fire-EMS activities for 2014.

Roanoke Fire-EMS - 2014

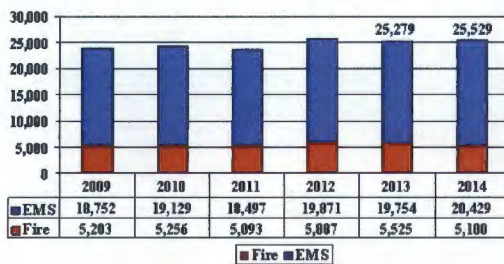


Department Activities

- Community Events
 - Community Walks/Meetings
 - Henry Street Festival
 - Amateath
 - Pride in the Park
 - Gaze and Hoses
 - Cinco De Mayo
 - National Night Out
 - Read Across America
 - Crisis Fire/EMS Academy
- Prevention Activities
 - Fire Prevention Month
 - City School Art Contest
 - Child Safety Seat Inspection
 - Fire Inspections
 - Social Media
- Conferences
 - Equity and Diversity

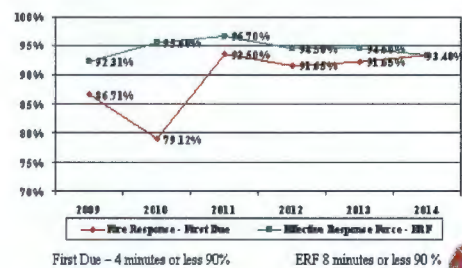


Demand For Service

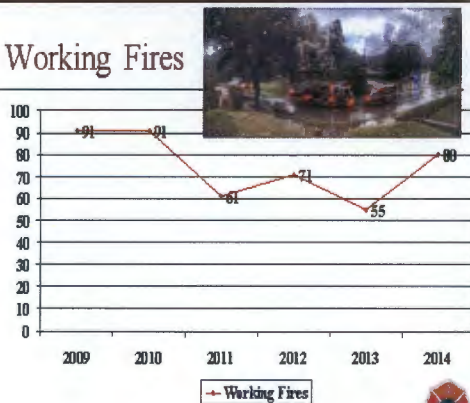


Overall Demand For Service Increase 1% EMS Demand Increase 3.4%

Structure Fires Travel Time Performance



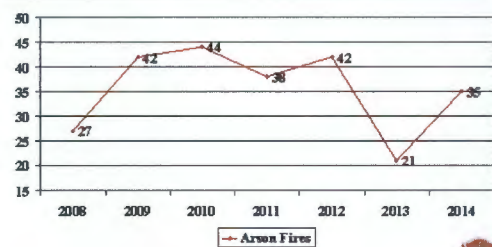
Working Fires



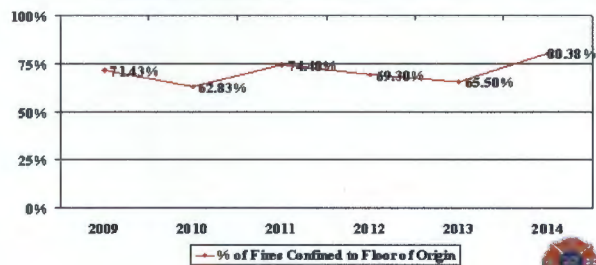
Cause of House/Building Fires

Cause	% Change from 2013 - 2014
Intentional	+34.0%
Unintentional/Accidental	0.0%
Cause undetermined after investigation	20.5%
4 Fires with Cause Undetermined	

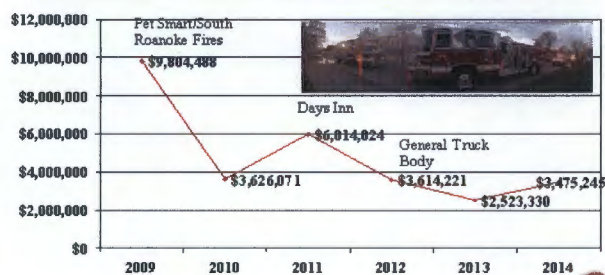
Arson History



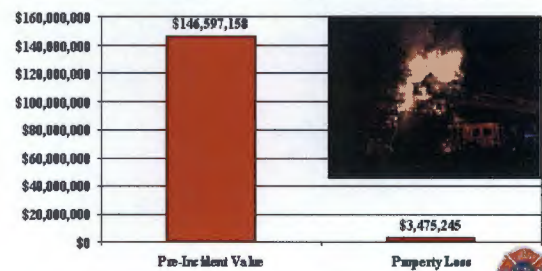
Structure Fires Confined Fire to Floor of Origin



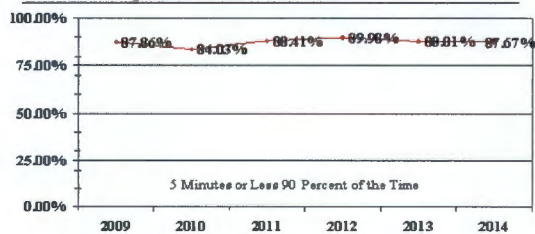
Annual Fire Loss History



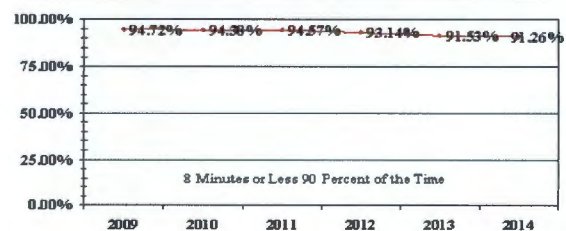
Fire Loss History 2014



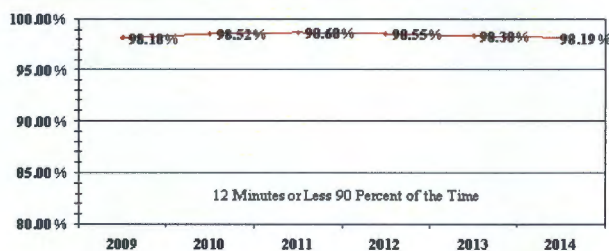
Critical - Advanced Life Support Response Time Performance



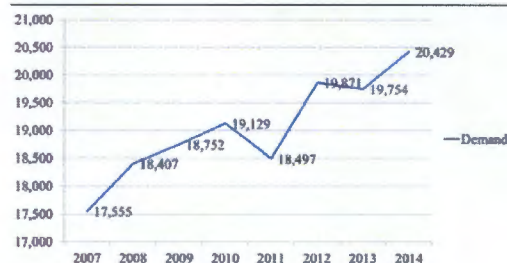
Advanced Life Support Response Time Performance



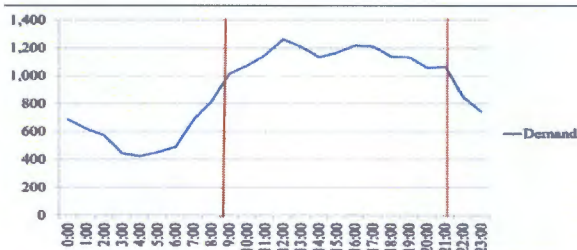
Basic Life Support Response Time Performance



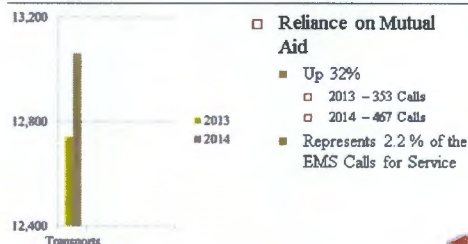
EMS Demand for Service Trend



EMS Demand for Service Time of Day



EMS Demand – System Impact



Other Factors Impacting EMS Performance Times

- ☐ EMS Reporting Requirements
- ☐ Hospital Turnover Time
 - ER Load
 - Heart Alert
 - Stroke Alert
- ☐ Patient Status – Condition
- ☐ Multi-Patient Incidents
- ☐ Training – Department Credentialing

Other Factors Impacting EMS Performance Times

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- ☐ Patient Status – Condition
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Recruitment and Diversity

- Regional Hiring Process
- Regional Recruit School
 - 2011 – Recruit School – 18%
 - 2012 – Recruit School – 22%
 - 2013 – Recruit School – 30%
 - 2014 – Recruit School – 50%
 - 2015 – Recruit School – 20%



New Activities for 2015

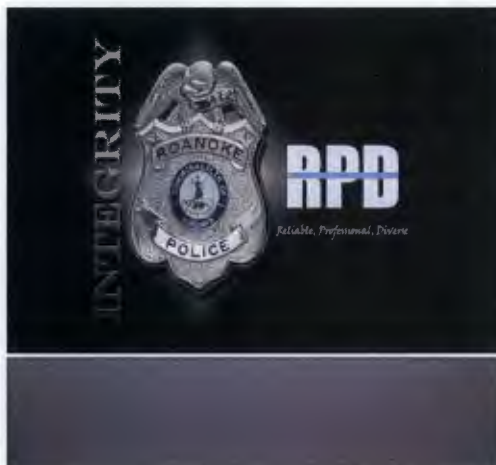
- New Mobile Fire and EMS Records Managements System – Full Implementation
- Wireless 12 lead EKG Transmittal
- Business Self Inspection Program
- Host Rescue Challenge 2015



(Copy of presentation on file in the City Clerk's Office.)

Following comments by the Council, the briefing was received and filed.

Police Chief Christopher Perkins also presented an annual update with regard to the Police Department activities for 2014.



Philosophical Shift in RPD operations over last four years

Traditional Policing

- Zero-Tolerance
- Mostly Reactive
- Community Policing
- Community Care
- Warrior
- Independence

Non-Traditional Policing

- Alternatives to Arrest
- Data-Driven Proactive/Predictive
- Citizen-Centric Policing
- Community Care
- Guardian
- Interdependence

Customer Service

Diversity, Accountability and Customer Service

Accountability

- Citizen Disciplinary Review Board
- Chief's Citizen Advisory Panel
- Body Camera Focus Group
- Community Walks
- Community Response Teams
- West End Center Education Partnership
- TAP/RCPs RPD Reads Partnership
- Big Brothers Big Sisters Mentoring
- RPD Inspire – Personal Safety Partnership with Fleet Feet
- ART with a COP
- Help Save the Next Girl
- Growth Through Opportunity Program
- Certified Crime Prevention Community
- Recognition by the President's top advisor for Drug Policy
- Gold Standard Meritorious Advanced Accreditation with Excellence

Diversity

GEO 3.0 - One Year Evaluation

100% out of 100% of Workforce/Community

The Return on Expenditures for Police Relationships

Goals of GEO 3.0

1. Impact Violent Crime
2. Impact Property Crime
3. Increase Efficiency and Effectiveness of Department Operational Components
4. Improve the Quality of Life for citizens in distressed neighborhoods
5. Build Community Relationships
6. Measure Limitations and Realize that we cannot address everything; understanding trends and crimes we cannot impact/prevent, but perception exists

One Year Results

1. Violent Crime Citywide has decreased
2. Property Crime Citywide has decreased
3. Warrant Service has increased - service of criminal warrants from 89% in 2013 to 92% in 2014; service of Protective Orders from 77% in 2013 to 86% in 2014. Total Process Served went from 86% in 2013 to 95% in 2014; Records Unit/VIN Audit - Excellent
4. Traffic Crashes have decreased; Drug seizures increased despite a reduction in misdemeanor and felony charges
5. Less victims of all crimes
6. Less citizen complaints, less Internal Investigations, more community outreach
7. See next slide

Factors Influencing Crime Rate

SOCIAL/CULTURAL

- The attitudes of a jurisdiction's citizenry toward crime and the crime reporting practices of its residents
- Distressed Neighborhoods and Positive Social Capital
- Educational (Literacy), recreational, and religious characteristics
- Recidivism
- Single Female Parent Households – Male children 50% more likely to commit crime by 18
- Number persons 15-24 years of age, this demographic contributes up to 50% of all crime

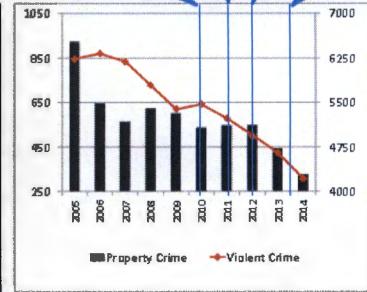
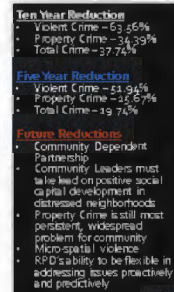
ECONOMIC/MISCELLANEOUS

- Population density and degree of urbanization of the locality and surrounding area
- Number of residents vs. the "policing population" (i.e. residents plus daily commuters, transients, tourists, shoppers, etc.)
- Poverty/Median Income
- Unemployment
- Business Districts
- Climate/Weather
- Proactive Law Enforcement – Citizen Centric Approach
- Expenditure on Policing

Part I Crime Ten Year Trend

A community is like a ship; every day we ought to be prepared to take the helm.

Community Walls, DDACTS
Henrik Rosen
GEO 30, 87, 4, 8



Officers (Does not include Recruits)

- 53 Officers were injured on duty
- 13 Officers were exposed to biohazards
- 33 Officers were assaulted (16 assaults involved a weapon)
- Officers were shot at four times



- Over 150,000* citizen/police contacts and 26 Citizen Complaints (approximately 0.00017%)

* Highly Conservative Estimate

Future RPD Efforts



- **Priority One:** Body Worn Cameras – Citizen Focus Group has presented proposed Policy recommendations
- **Priority Two:** Gun Shot Detector and Remote Video Combination Capabilities
- **Priority Three:** Drug and Alcohol Grant Project with Roanoke Prevention Alliance in Belmont, Fallon, Morningside and Kenwood Neighborhoods
- **Priority Four:** Continued evolution of Citizen-Centered Policing - TAP Grant Partnership for Community Liaison to help address the community apathy in some distressed neighborhoods
- **Priority Five:** Continued assessment of effectiveness and efficiency of Department operations

(Copy of presentation on file in the City Clerk's Office.)

Following responses to questions from the Council, the presentation was received and filed.

At this point, Council Member Rosen entered the meeting (11:50 a.m.)

With the concurrence of the Council, Mayor Bowers announced that the Social Media briefing would be presented during the 2:00 p.m. session of Council following actions taken on the regular agenda items; and the briefing regarding the Budget/Financial Planning Work Session for FY2015-2016 would commence following a recess of the Council meeting.

At 12:00 Noon, the Mayor declared the meeting in recess for a Closed Meeting in the Council's Conference Room.

At 12:53 p.m., the Council meeting reconvened in the Council Chamber, Mayor Bowers presiding and all Members of the Council in attendance, with the exception of

Council Member Rosen.

Budget/Financial Planning Work Session FY 2015-2016

Amelia C. Merchant, Director of Management and Budget; and Barbara A. Dameron, Director of Finance, shared information pertaining to the FY2015-2016 Budget Process:

- Budget for Outcomes (BFO Process)
- Identified FY2015-2016 Major Changes
- Price of Government
- Offers by Priority
- Strategies to Balance
- Capital Planning
- Next Steps

BFO Process

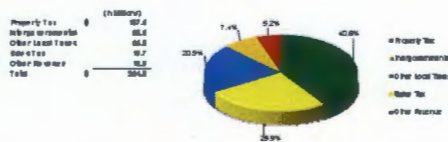
- **Where we have been**
 - Offer development by Departments and Outside Agencies
 - DMB Staff review
- **Where we are now**
 - Priority Team reviews
- **Next steps**
 - Budget Committee review
 - Recommended budget development

Identified FY 2015-2016 Major Changes

	Incremental Cost
Medical	\$145,900
Dental	2,200
Retirement	(978,000)
Implementation of Employee Contribution to Retirement	590,000
Retirement Health Savings (RHSA) Match	213,600
Affordable Care Act	(124,573)
Local Aid to the Commonwealth	682,000
Reserves	250,000
Life Insurance	0
VRS	0
Employee Compensation	2,700,000
Debt Service	250,000
TOTAL	\$3,731,127

3

Price of Government Revenue Estimate by Major Category Fiscal Year 2016



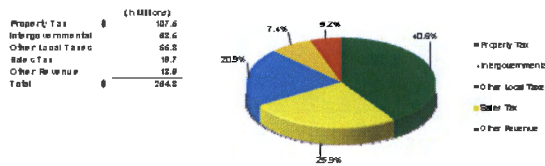
Growth of 1.8% when comparing the FY16 estimate to the FY15 Adopted Budget

5

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Price of Government Revenue Estimate by Major Category Fiscal Year 2016



Growth of 1.8% when comparing the FY16 estimate to the FY15 Adopted Budget

5

Projected Revenue by Major Category Fiscal Year 2016

	FY 15 Adopted	FY 16 Estimate as of 2/2/15	\$ Growth/ (Decline)	% Growth/ (Decline)
General Property Tax	\$ 106,079,000	\$ 107,461,000	\$ 1,372,000	1.3%
Other Local Taxes	73,803,000	74,967,000	1,164,000	1.6%
Permits Fees and Licenses	1,139,000	1,195,000	59,000	5.2%
Fines and Forfeitures	1,275,000	1,259,000	(17,000)	(1.3%)
Revenue from Use of Money/Property	195,000	181,000	(24,000)	(13.0%)
Intergovernmental	68,638,000	69,478,000	840,000	1.2%
Changes for Services	8,141,000	8,159,000	18,000	0.2%
Internal Services	2,285,000	2,505,000	220,000	9.6%
Other Revenues	604,000	646,000	42,000	7.0%
Total General Fund Revenues	\$ 260,147,000	\$ 264,821,000	\$ 4,674,000	1.8%

6

Reserved Allocations

Transfer to Schools	\$75,592,800
Transfer to Debt Service	\$13,360,373
Personnel Lapse (Salary, FICA, Retirement)	(\$2,078,633)
Budget Contingency	\$1,297,566
Other (Medical, Dental, Affordable Care Act, Civic Center Subsidy, GRTC Subsidy, Stormwater Utility, WWC, Misc Contingencies, Reserves, Line of Duty, District Taxes, CCAP)	\$14,574,469
Budgeting for Outcomes Contingency	\$250,000
TOTAL:	\$102,996,575

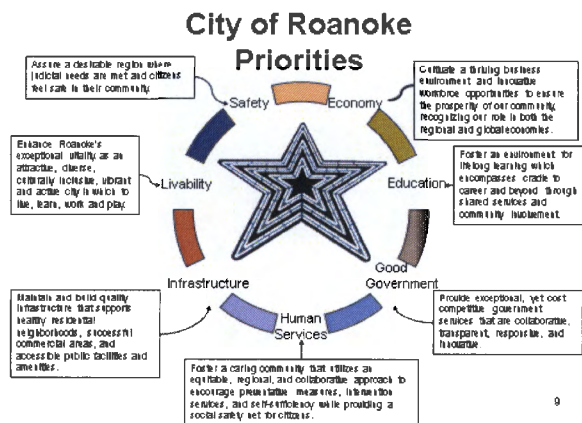
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Budget Committee Review

Technology Capital	\$1,500,000
Radio Capital	\$466,899
Fleet Capital	\$3,200,000
TOTAL:	\$5,166,899

Incremental Requests: \$2,510,850

8



9

Economy

Total Offers: \$1,236,672

Total Number of Offers: 5

Incremental Requests: (\$76,384)

10

Education

Total Offers: \$1,766,809*

Total Number of Offers: 6

Incremental Requests: \$178,526

*Funding for Roanoke City Public Schools, based on funding formula, included as Reserved Allocation.

11

Good Government

Total Offers: \$17,846,615

Total Number of Offers: 50

Incremental Requests: \$1,244,343

12

Human Services

Total Offers: \$36,625,124

Total Number of Offers: 17

Incremental Requests: \$1,521,615

13

Infrastructure

Total Offers: \$21,697,570

Total Number of Offers: 32

Incremental Requests: \$2,713,140

14

Outside Agencies

Total Offers: \$6,821,245

Total Number of Offers: 27

Incremental Requests: \$677,036

18

One-Time Funding Requests

Total: \$2,997,682

Categories:

Transportation Improvements:	\$1,055,000
Voting Equipment:	\$430,571
Public Safety Capital Items:	\$410,425
HUD Streetscape Project:	\$800,000
Other Requests:	\$301,686

To be funded from one-time sources

19

Summary

Priority	FY 16 Offer Total Including Incremental Requests	Incremental Requests
Economy	\$1,236,672	(\$76,384)
Education and RCPS	\$77,359,609	\$1,230,126
Good Government	\$17,846,615	\$1,244,343
Human Services	\$36,625,124	\$1,521,615
Infrastructure	\$21,697,570	\$2,713,140
Livability	\$15,896,324	\$1,033,866
Safety	\$64,764,321	\$508,978
Outside Agencies	\$6,821,245	\$667,036
Budget Committee Review	\$5,166,899	\$2,510,850
Reserved Allocation	\$27,403,775	\$3,506,713
TOTALS:	\$274,818,154	\$14,860,283
Price of Government:	\$264,821,000	N/A
Variance	(\$9,997,154)	N/A

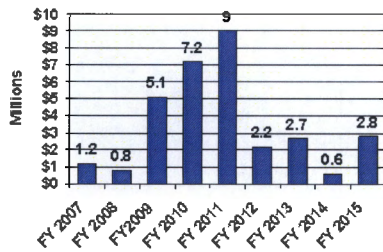
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21

Strategies to Balance

- Efficiencies, employ Lean Six Sigma methodologies
- Cost reductions without service reductions
- Refine existing revenue estimates
- Consider revenue adjustments for long-term sustainability

Historical Reductions to Balance the Budget



Includes FTE reductions of 199 since FY 2007.

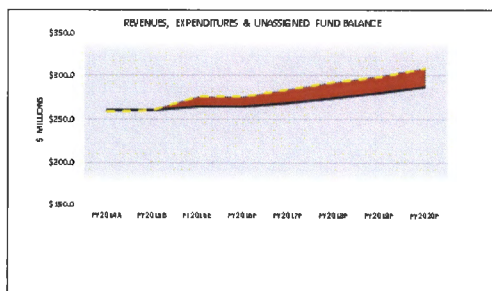
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22

5 Year Financial Planning

- Strategic Planning Tool
- Advance discussion of revenue and expenditure issues
- Identifies a possible fiscal gap to be closed each year during budget development

5 Year Forecast



23

5- Year Forecast

	FY2014A	FY2015E	FY2015F	FY2016F	FY2017F	FY2018F	FY2019F
REVENUE	\$269.5	\$280.1	\$284.5	\$284.5	\$289.1	\$274.1	\$280.2
EXPENDITURES	\$280.2	\$280.1	\$274.5	\$274.5	\$283.6	\$291.8	\$288.9
VARIANCE	\$11.7	\$10.0	\$10.0	\$10.0	\$5(4.7)	\$5(17.7)	\$5(18.6)
FUND BALANCE	\$35.2	\$35.2	\$16.7	\$16.7	\$2.1	\$5(15.7)	\$5(14.3)

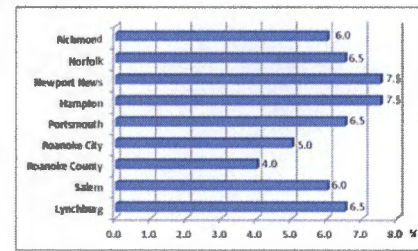
Revenues Reviewed

- Prepared Food and Beverage
- Vehicle License
- Real Estate

All shared 40% with RCPS

25

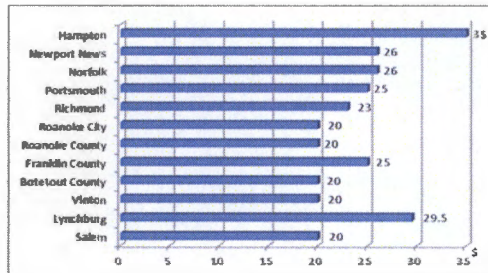
Meals Tax Neighbors and VA First Cities



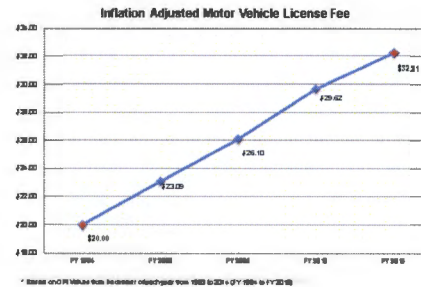
Source: VA Non-Cooperating Public Service 2008 Tax Rates

26

Motor Vehicle License Tax Neighbors and VA First Cities



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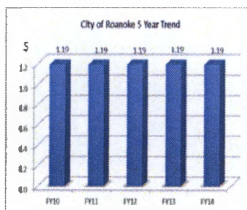


* Based on CPI Value from 1982=100 to FY 2010

31

Real Property Tax

- VA Code: §58.1-3200 (2014) - Assess
- City Code: Sections 52-16 - 52-27 - Rate
- Rate decreased from 1.21 to 1.19 on 7/1/2006

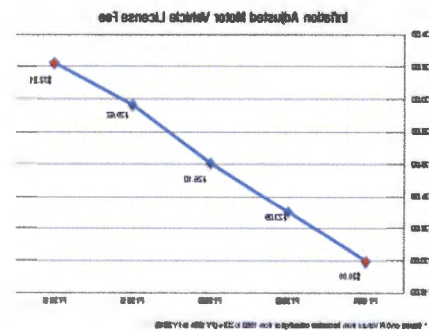


- Tax Rate per \$100 of assessed value

- Shared With Roanoke City Public Schools at 40%

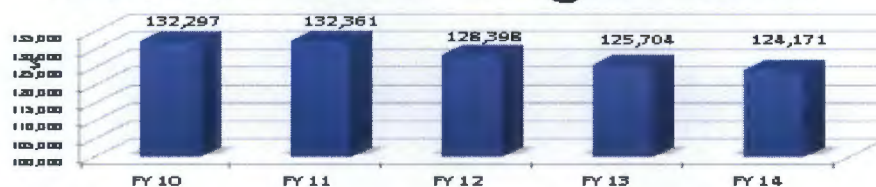
Value of \$01
= \$650,000

32

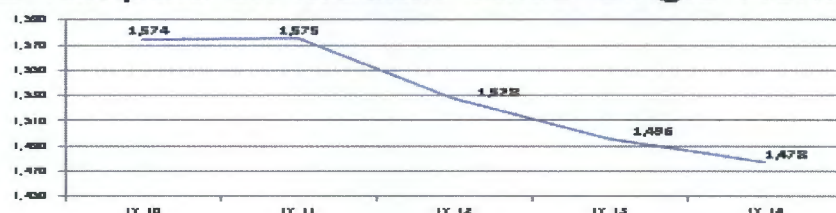


33

Median Value Single Home

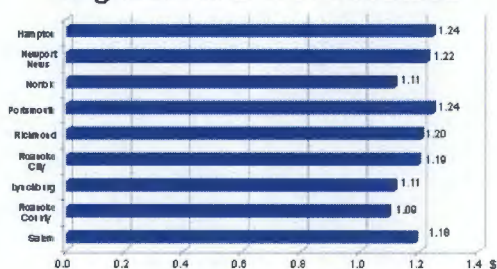


R/E Tax paid on Median Value Single Home



34

Real Property Tax Neighbors and VA First Cities



Tax Rate per \$100 of assessed value.
Source: Wilbur Cooper Center for Public Goods 2013 Tax Rates

35

Residential Solid Waste Fee

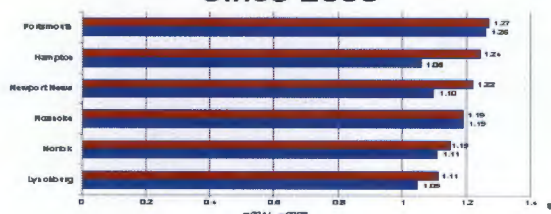
The localities that do collect such fee are:

(Per year)

Portsmouth	\$400.32
Hampton	\$520; or \$299 if a household recycles at least twice per month
Newport News	\$280.80 - 60 gallon cart, \$351 - 90 gallon cart
Norfolk	\$327.36
Lynchburg	Tags: \$11.40 per 32 gallon; \$23.28 per 64 gallon plus \$80 annual fee

36

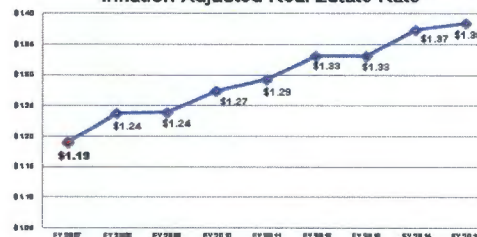
Adjusted Real Estate Rates Since 2008



Tax Rate per \$100 of assessed value.
Source: Industrial City's 2014 Comprehensive Annual Financial Report

37

Inflation Adjusted Real Estate Rate



* Based on FY Value for December of each year from 2008 to 2014 (FY 2007 to FY 2015)

38

Council Discussion
And
Feedback

29

Next Steps

- Priority teams reviewing offers
- Budget Committee review
- March 2, 2015:
 - Update on Price of Government
 - Offer Rankings
 - Balancing Strategies
- April 6, 2015: Budget Balancing Status
- April 20, 2015: Recommended Budget presented to City Council
- April 23, 2015: Budget Public Hearing
- May 4, 2015: Budget Study
- May 11, 2015: FY 2015-2016 Budget Adoption 40

(Copy of presentation on file in the City Clerk's Office.)

Discussion was held regarding the preliminary data reflecting a variance of approximately \$10 million, with strategies to offset the shortfall to be presented during the 9:00 a.m. Informal Session of the Council on Monday, March 2, 2015.

At 1:43 p.m., the Mayor declared the meeting in recess until 2:00 p.m., in the Council Chamber.

At 2:00 p.m., the Council meeting reconvened in the Council Chamber, Mayor Bowers presiding.

PRESENT: Council Members David B. Trinkle, William D. Bestpitch, Raphael E. Ferris, Sherman P. Lea, Anita J. Price, and Mayor David A. Bowers-6.

ABSENT: Council Member Court G. Rosen-1.

OFFICERS PRESENT: Christopher P. Morrill, City Manager, Daniel J. Callaghan, City Attorney; Barbara A. Dameron, Director of Finance; and Stephanie M. Moon Reynolds, City Clerk.

The Invocation was delivered by the Reverend Tim P. Harvey, Pastor, The Central Church of the Brethren.

The Pledge of Allegiance to the Flag of the United States of America was led by Mayor Bowers.

PRESENTATIONS AND ACKNOWLEDGEMENTS:

ACTS OF ACKNOWLEDGEMENT-POLICE DEPARTMENT: The Mayor recognized the Roanoke City Police Department and Police Academy for having received Meritorious Re-accreditation with Excellence.

ACTS OF ACKNOWLEDGEMENTS-PROCLAMATIONS: Mayor Bowers declared March 13, 2015 as K-9 Veterans Day.

(See ceremonial copy of proclamation on file in the City Clerk's Office.)

The Mayor presented a ceremonial copy of the proclamation to Mark Smoot, Chief Operating Officer, Air Rescue.

HEARING OF CITIZENS UPON PUBLIC MATTERS: Mayor Bowers advised that City Council sets this time as a priority for citizens to be heard. All matters would be referred to the City Manager for response, recommendation or report to Council, as he may deem appropriate.

James Lynch, 503 Rutherford Avenue, N. W., Apt #3, appeared before the Council again to express concern about denying the community use of the Eureka Park Recreation Center on a regular basis; and hoped that the Council would support the community's use of the facility.

The remarks were referred to the City Manager for appropriate response.

Council Member Lea asked that the City Administration prepare a briefing outlining the process of the Youth Athletic Council (YAC) as part of the discussion during the Council's Annual Financial Workshop, along with the best way to implement recreation programs at Eureka Center.

Council Member Bestpitch noted that the main topic of discussion on the Joint Services Committee agenda scheduled for Wednesday, February 4, was the use of school facilities by the City.

Mayor Bowers also asked that the Administration give notice to the public of the Youth Athletic Council meetings.

Robert Gravely, 3360 Hershberger Road, appeared before the Council and spoke again about the lack of growth and productivity in the City.

CONSENT AGENDA

The Mayor advised that all matters listed under the Consent Agenda are considered to be routine by the Members of Council and would be enacted by one motion in the form, or forms, listed on the Consent Agenda, and if discussion were desired, the item would be removed from the Consent Agenda and considered separately.

MINUTES: Minutes of the regular meetings of the Council held on Monday, December 1, 2014; and Monday, December 15, 2014, were before the body.

(See Minutes on file in the City Clerk's Office.)

Council Member Lea moved that the reading of the minutes be dispensed with and approved as recorded. The motion was seconded by Vice-Mayor Trinkle and adopted by the following vote:

AYES: Council Members Trinkle, Bestpitch, Ferris, Lea, Price and Mayor Bowers-6.

NAYS: None-0.

(Council Member Rosen was absent.)

CITY PROPERTY SALE/PURCHASE OF PROPERTY: A communication from the City Manager requesting that Council schedule a public hearing for Tuesday, February 17, 2015, at 7:00 p.m., or as soon thereafter as the matter may be reached, or such other date and time as deemed appropriate by the City Manager, regarding a proposed sale of City-owned property located at 1231 Midvale Avenue, S. W., to Black Dog Properties, LLC for business expansion purposes, was before the body.

(See communication on file in the City Clerk's Office.)

Council Member Lea moved that the Council concur in the request of the City Manager. The motion was seconded by Vice-Mayor Trinkle and adopted by the following vote:

AYES: Council Members Trinkle, Bestpitch, Ferris, Lea, Price and Mayor Bowers-6.

NAYS: None-0.

(Council Member Rosen was absent.)

ANNUAL REPORTS–FAIR HOUSING BOARD: Annual Report of the Fair Housing Board for Calendar Year 2014 was before the Council.

(See Annual Report on file in the City Clerk's Office.)

Council Member Lea moved that the Annual Report be received and filed. The motion was seconded by Vice-Mayor Trinkle and adopted by the following vote:

AYES: Council Members Trinkle, Bestpitch, Ferris, Lea, Price and Mayor Bowers-6.

NAYS: None-0.

(Council Member Rosen was absent.)

OATHS OF OFFICE-LOCAL OFFICE ON AGING ADVISORY BOARD-BLUE RIDGE BEHAVIORAL HEALTHCARE BOARD: Reports of qualification of the following individuals were before the Council:

Cindy L. McFall as the City's representative to the Local Office on Aging Advisory Council for a one-year term of office commencing March 1, 2015, and ending February 28, 2016; and

Daniel E. Karnes as an At-Large City representative of the Blue Ridge Behavioral Healthcare, Board of Directors, to fill the unexpired term of Nancy B. Page ending December 31, 2015.

(See Oaths or Affirmations of Office on file in the City Clerk's Office.)

Council Member Lea moved that the reports of qualification be received and filed. The motion was seconded by Vice- Mayor Trinkle and adopted by the following vote:

AYES: Council Members Trinkle, Bestpitch, Ferris, Lea, Price and Mayor Bowers-6.

NAYS: None-0.

(Council Member Rosen was absent.)

REGULAR AGENDA

PUBLIC HEARINGS: NONE.

PETITIONS AND COMMUNICATIONS: NONE.

REPORTS OF CITY OFFICERS AND COMMENTS OF CITY MANAGER:

BRIEFINGS: NONE.

ITEMS RECOMMENDED FOR ACTION:

FIRE/EMS-GRANTS-BUDGET: The City Manager submitted a written communication recommending acceptance of a grant from the Virginia Department of Emergency Management for the FY2014 State Homeland Security Program to enhance the current capabilities of the City's Division 6 Heavy Technical Rescue Team, in conjunction with Roanoke County Fire.

(For full text, see communication on file in the City Clerk's Office.)

Vice-Mayor Trinkle offered the following resolution:

(#40161-010515) A RESOLUTION accepting the FY 2014 State Homeland Security Program Grant to the City from the Virginia Department of Emergency Management (VDEM), and authorizing execution of any required documentation on behalf of the City.

(For full text of resolution, see Resolution Book No. 77, page 366.)

Vice-Mayor Trinkle moved the adoption of Resolution No. 40161- 010515. The motion was seconded by Council Member Bestpitch and adopted by the following vote:

AYES: Council Members Trinkle, Bestpitch, Ferris, Lea, Price and Mayor Bowers-6.

NAYS: None-0.

(Council Member Rosen was absent.)

Vice-Mayor Trinkle offered the following budget ordinance:

(#40162-010515) AN ORDINANCE appropriating funding from the United States Department of Homeland Security (DHS) through the Commonwealth of Virginia Department of Emergency Management (VDEM) for the purchase of Heavy Tactical Rescue Team equipment, amending and reordaining certain sections of the 2014 - 2015 Grant Fund Appropriations, and dispensing with the second reading by title of this ordinance.

(For full text of ordinance, see Ordinance Book No. 77, page 366.)

Vice-Mayor Trinkle moved the adoption of Budget Ordinance No. 40162-020215. The motion was seconded by Council Member Bestpitch and adopted by the following vote:

AYES: Council Members Trinkle, Bestpitch, Ferris, Lea, Price and Mayor Bowers-6.

NAYS: None-0.

(Council Member Rosen was absent.)

HUMAN SERVICES-GRANTS-BUDGET-POLICE: The City Manager submitted a written communication recommending acceptance of a grant from the Virginia Department of Criminal Justice Services for the 2015 Virginia Sexual and Domestic Violence Victim Fund Grant in order to continue the Sexual Violence Specialist position in the Police Department.

(For full text, see communication on file in the City Clerk's Office.)

Council Member Lea offered the following resolution:

(#40163-010515) A RESOLUTION authorizing acceptance of the Virginia Sexual & Domestic Violence Victim Fund (VSDVVF) Grant made to the City of Roanoke by the Virginia Department of Criminal Justice Services (DCJS), and authorizing execution of any required documentation on behalf of the City.

(For full text of resolution, see Resolution Book No. 77, page 367.)

Council Member Lea moved the adoption of Resolution No. 40163-010515. The motion was seconded by Council Member Price.

Following favorable comments by Council Member Lea regarding the Police Department's efforts to curtail domestic violence in the community, Resolution No.40163-010515 was adopted by the following vote:

AYES: Council Members Trinkle, Bestpitch, Ferris, Lea, Price and Mayor Bowers-6.

NAYS: None-0.

(Council Member Rosen was absent.)

Council Member Lea offered the following budget ordinance:

(#40164-010515) AN ORDINANCE to appropriate funding from the Commonwealth of Virginia for the Virginia Sexual and Domestic Violence Victim Fund Grant, amending and reordaining certain sections of the 2014 - 2015 Grant Fund Appropriations, and dispensing with the second reading by title of this ordinance.

(For full text of ordinance, see Ordinance Book No. 77, page 368.)

Council Member Lea moved the adoption of Budget Ordinance No. 40164-010515. The motion was seconded by Council Member Price and adopted by the following vote:

AYES: Council Members Trinkle, Bestpitch, Ferris, Lea, Price and Mayor Bowers-6.

NAYS: None-0.

(Council Member Rosen was absent.)

HUMAN SERVICES-BUDGET-GRANTS-POLICE: The City Manager submitted a written communication recommending acceptance of a grant from the Department of Criminal Justice Services for the 2015 Violence Against Women Act Grant in order to continue the Domestic Violence Specialist position in the Police Department.

(For full text, see communication on file in the City Clerk's Office.)

Council Member Price offered the following resolution:

(#40165-010515) A RESOLUTION authorizing acceptance of the 2015 V-STOP Grant made to the City of Roanoke by the Virginia Department of Criminal Justice Services, and authorizing execution of any required documentation on behalf of the City.

(For full text of resolution, see Resolution Book No. 77, page 369.)

Council Member Price moved the adoption of Resolution No. 40165-010515. The motion was seconded by Council Member Lea and Vice-Mayor Trinkle.

Following comments by Council Member Lea alluding to the position being essential and tasked with providing services to the victims of domestic violence, Resolution No. 40165-010515 was adopted by the following vote:

AYES: Council Members Trinkle, Bestpitch, Ferris, Lea, Price and Mayor Bowers-6.

NAYS: None-0.

(Council Member Rosen was absent.)

Council Member Price offered the following budget ordinance:

(#40166-010515) AN ORDINANCE to appropriate funding from the Commonwealth of Virginia for the Police Department Domestic Violence Program Grant (VSTOP), amending and reordaining certain sections of the 2014 - 2015 Grant Fund Appropriations, and dispensing with the second reading by title of this ordinance.

(For full text of ordinance, see Ordinance Book No. 77, page 370.)

Council Member Price moved the adoption of Budget Ordinance No. 40166-010515. The motion was seconded by Council Member Lea and Vice-Mayor Trinkle and adopted by the following vote:

AYES: Council Members Trinkle, Bestpitch, Ferris, Lea, Price and Mayor Bowers-6.

NAYS: None-0.

(Council Member Rosen was absent.)

NEIGHBORHOODS–HOUSING-BUDGET: The City Manager submitted a written communication recommending execution of a Memorandum of Understanding with the Department of Housing and Urban Development, Office of Lead Hazard Control and Healthy Homes and Healthy Housing Solutions, Inc., in order to continue the Lead Safe Roanoke programs in the City for an additional three year period.

(For full text, see communication on file in the City Clerk's Office.)

Council Member Lea offered the following ordinance:

(#40167-010515) AN ORDINANCE authorizing the City Manager to execute a Memorandum of Understanding between the City of Roanoke and Healthy Housing Solutions, Inc., pertaining to the City of Roanoke's participation in two Department of Housing and Urban Development funded test pilot projects; and dispensing with the second reading of this ordinance by title.

(For full text of ordinance, see Ordinance Book No. 77, page 371.)

Council Member Lea moved the adoption of Ordinance No. 40167- 010515. The motion was seconded by Vice- Mayor Trinkle.

After the City Manager acknowledged that the City was one of four localities selected nationwide to participate in the abovementioned projects, Ordinance No. 40167-010515 was adopted by the following vote:

AYES: Council Members Trinkle, Bestpitch, Ferris, Lea, Price and Mayor Bowers-6.

NAYS: None-0.

(Council Member Rosen was absent.)

Council Member Lea offered the following budget ordinance:

(#40168-010515) AN ORDINANCE to appropriate funding from the Department of Housing and Urban Development (HUD) Office of Lead Hazard Control and Healthy Homes Program for the Lead Hazard Database and Mobile Applications Projects, amending and reordaining certain sections of the 2014 - 2015 Grant Fund Appropriations, and dispensing with the second reading by title of this ordinance.

(For full text of ordinance, see Ordinance Book No. 77, page 372.)

Council Member Lea moved the adoption of Budget Ordinance No. 40168-010515. The motion was seconded by Vice-Mayor Trinkle and adopted by the following vote:

AYES: Council Members Trinkle, Bestpitch, Ferris, Lea, Price and Mayor Bowers-6.

NAYS: None-0.

(Council Member Rosen was absent.)

GRANT-HOUSING-NEIGHBORHOODS: The City Manager submitted a written communication recommending authorization to submit an application to the Department of Housing and Urban Development, in conjunction with the Roanoke Redevelopment and Housing Authority and Council of Community Services with regard to the Choice Neighborhoods Implementation Grant Program for the Loudon-Melrose/Shenandoah northwest neighborhoods of the City.

(For full text, see communication on file in the City Clerk's Office.)

Council Member Price offered the following resolution:

(#40169-010515) A RESOLUTION authorizing the City Manager to submit an application to the Department of Housing and Urban Development's Choice Neighborhoods Implementation Grant Program for an amount not to exceed \$30,000,000.00; and authorizing the City Manager to take additional actions in connection with such application.

(For full text of resolution, see Resolution Book No. 77, page 373.)

Council Member Price moved the adoption of Resolution No. 40169-010515. The motion was seconded by Vice-Mayor Trinkle and adopted by the following vote:

AYES: Council Members Trinkle, Bestpitch, Ferris, Lea, Price and Mayor Bowers-6.

NAYS: None-0.

(Council Member Rosen was absent.)

DIRECTOR OF FINANCE:

FINANCIAL REPORTS: The Director of Finance submitted the Financial Report of the City of Roanoke for the six-month period ended December 31, 2014.

(For full text, see copy of Financial Reports on file in the City Clerk's Office.)

Ms. Dameron gave an overview on the City's financial results for the six month period, advising that the year-to-date expenditures in FY2015 increased 2.1 percent or \$3.0 million compared to the same period in the prior year, primarily due to expected increases in departmental expenditures.

(See copy of report and presentation on file in the City Clerk's Office.)

She further advised that the FY2015 was the first year of operations of the Stormwater Utility Fund, and that the net position after transfers and contributions was approximately \$634,000.00.

In connection with the Civic Center Fund, the operating loss was approximately \$109,000.00 less than the fiscal year to date budgeted operating loss; the operating income in the Parking Fund before the next decrease of non-operating expenses and transfers was approximately \$309,000.00, adding that after non-operating expenses and transfers, the Fund's change in net position was approximately \$180,000.00

In closing, the Director of Finance reported that the City's financial performance would continue to be carefully monitored by various departments which are involved with oversight of the City's budgeting and financial processes.

Without objection by the Council, the Mayor advised that the Financial Report would be received and filed.

REPORTS OF COMMITTEES: NONE.

UNFINISHED BUSINESS: NONE.

INTRODUCTION AND CONSIDERATION OF ORDINANCE AND RESOLUTIONS: NONE.

MOTIONS AND MISCELLANEOUS BUSINESS:

INQUIRES AND/OR COMMENTS BY THE MAYOR AND MEMBERS OF CITY COUNCIL:

Council Member Lea expressed gratitude for the enormous success of the Lea Basketball Classic that was held on Saturday, January 24 at the Berglund Civic Center. He offered accolades to General Manager of the Berglund Center and the Assistant City Manager for Operations of the City of Roanoke.

Council Member Ferris commented on his meeting with the City's legislators in Richmond on Wednesday, January 27 in connection with a Charter amendment, being the removal of the Director of Finance position as a Council-appointed official; and he also noted attendance at activities held during the VML Legislative Day at the Capitol on Thursday, January 28. He called specific attention to a meeting of City officials and the Secretary of Commerce that was held in Senator John Edwards' Office regarding the surprised announcement regarding the relocation of the Norfolk and Southern Corporation downtown Roanoke offices to Atlanta, Georgia and/or Norfolk, Virginia. He indicated that the Mayor had also spoken with the Governor concerning the announcement.

In connection with the possible elimination of Historic Tax Credits before the General Assembly, Council Member Bestpitch offered comments pertaining to the City having benefitted from historic tax credits in the development of the downtown Roanoke area, and moved that Robert Catron, Roanoke's Legislative Liaison, be authorized to appear before the General Assembly in opposition of the House Bill to eliminate the Historic Tax Credits. The motion was seconded by Council Member Ferris and adopted.

Mayor Bowers stated that due to other commitments by the Council, the Closed Meeting to discuss vacancies on Council-appointed bodies would be considered at the next regular meeting of the Council on Tuesday, February 17, 2015, if necessary.

COUNCIL: With respect to the Closed Meeting just concluded Council Member Price moved that each Member of City Council certify to the best of his or her knowledge that: (1) only public business matters lawfully exempted from open meeting requirements under the Virginia Freedom of Information Act; and (2) only such public business matters as were identified in any motion by which any Closed Meeting was convened were heard, discussed or considered by City Council. The motion was seconded by Vice-Mayor Trinkle and adopted by the following vote:

AYES: Council Members Trinkle, Bestpitch, Ferris, Lea, Price and Mayor Bowers-6.

NAYS: None-0.

(Council Member Rosen was absent.)

COMMENTS OF CITY MANAGER:

The City Manager shared the following comments:

Roanoke Population Nears 100,000 Mark

- The University of Virginia Weldon Cooper Center has released the 2014 annual official population estimates for Virginia and its counties and cities.
- Roanoke is one of the leading cities in population growth, with the latest count (99,320) quickly approaching the 100,000 mark.

Roanoke is expanding its Emergency-Alert System

- Last week, Emergency Management staff sent out a news release announcing the expansion of the City's emergency-alert system.
- Reason for announcement: Many people are getting rid of their landline telephones and using cell phones instead.
- The City is urging citizens to provide their cellphone numbers so we can expand our reverse-911 safety-alert system.
- Having cell phone numbers will allow us to send voice alerts and text messages, gives us a better chance to reach a larger number of people, and helps us target specific areas.
- Sign up: Log onto: www.roanokeva.gov/emergencymanagement
 - Click on "Citizen Alert Notification"
- FYI – the ICMA *Smart Brief* online newsletter recently included this information, along with a news clip from WDBJ7 highlighting the expansion.

Ribbon Cutting for Highland Park Playground

- Tuesday, February 3 at 12:30 p.m.
- This playground is a cooperative effort between Roanoke Parks and Recreation and RCPS and will serve as the main play area for the students at Highland Park Elementary School, as well as the neighborhood.
- Located directly across the street from the school.
- The project is just the beginning of larger playground replacement and renovation plan.
- The overall goal is to upgrade or replace eight more city playgrounds between now and December.

OTHER BUSINESS:

ARCHITECTURAL REVIEW BOARD: A Petition for Appeal filed by Ricky Mitchell appealing a decision of the Architectural Review Board to deny his request to amend a previously approved Certification of Appropriateness to replace the windows at 436 Walnut Avenue, S.W., the matter was before the Council.

(See Petition for Appeal on file in the City Clerk's Office.)

Inasmuch as he has a personal interest in the matter, Mayor Bowers read the Statement of Conflict of Interest:

"I, David A. Bowers, state that I have a personal interest in agenda Item 12.a. regarding the Appeal filed by Ricky Mitchell from a decision of the Architectural Review Board because I have a personal relationship with the appellant.

Therefore, pursuant to Virginia Code Section 2.2-3112, I must refrain from participation in this matter. I ask the City Clerk to accept this statement and ask that it be made a part of the minutes of this meeting.

Witness the following signature made this 2nd day of February 2015.

S/David A. Bowers (Seal)
David A. Bowers"

(See Statement of Conflict of Interest on file in the City Clerk's Office.)

Inasmuch as Mayor Bowers having announced a personal conflict interest; Council Member Lea having left the meeting due to a family medical appointment; and Council Member Rosen was absent, the City Attorney advised that an affirmative vote of the Council would be required following discussion of the abovementioned appeal.

After conferring with Mr. Mitchell as to a continuance to a date certain, Council Member Bestpitch moved that the matter be tabled until Tuesday, February 17 at 7:00 p.m. or as soon thereafter as the matter may be heard, in the Council Chamber. The motion was seconded by Council Member Ferris and adopted, with Mayor Bowers abstaining.

Continuation of Budget/Financial Planning Work Session FY2015-2016

Capital Project Planning

- Maintain Current Capital Assets
- Infrastructure Investment for Livability and Economic Development
 - Bridge Renovation/Replacement
 - Curb, Outter and Sidewalk
 - Streetscape Projects
 - Storm Drains
 - Civic Center
 - School Maintenance
- Targeted Liability Investments
 - Parks and Recreation Master Plan
 - Libraries

Investments made within parameters of debt policy

41

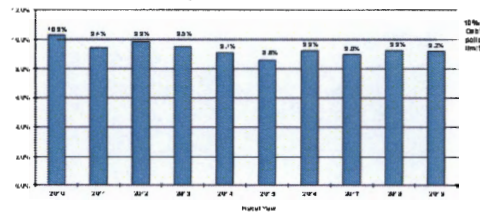
Current Debt Issuance Plan FY 2015-2019

Project	15-16	16-17	17-18	18-19	19-20	Total
ACPS	\$ 3,000,000	\$ 3,000,000	\$ 3,000,000	\$ 3,000,000	\$ 3,000,000	\$ 15,000,000
Bridge Renovation	2,000,000	5,000,000	5,000,000	3,000,000	3,000,000	28,000,000
Library Master Plan	2,000,000	2,000,000	2,750,000	2,750,000	800,000	13,500,000
P&R Master Plan	1,000,000	1,000,000	2,500,000	2,500,000	2,500,000	9,500,000
Cable Center	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	5,000,000
Stormwater Management	1,500,000	1,500,000	1,500,000	1,500,000	1,500,000	7,500,000
Civic Center and Stadium	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	5,000,000
Streetscape	-	500,000	-	500,000	-	1,000,000
Fire Facility Master Plan	700,000	-	-	-	5,000,000	5,700,000
911 Center	200,000	-	-	-	-	200,000
Public Safety Training Center	3,000,000	2,000,000	-	-	-	5,000,000
Brackfield	2,000,000	-	-	-	-	2,000,000
Total	\$ 22,000,000	\$ 24,000,000	\$ 20,250,000	\$ 16,500,000	\$ 19,300,000	\$ 102,050,000

FY 15 represents the adopted Capital Improvement Program.

42

Debt Service as a % of Total Expenditures



- Assumes 0% increase in expenditures FY 2015 through 2019 using FY 2014 actual expenditures as the base year
- Includes planned Debt Issuance FY 2016 through 2019

43

Schools

- School Improvements
 - Project Funding:
 - Debt Issuance:
 - FY 2015: \$5,000,000
 - FY 2016: \$5,000,000
 - FY 2017: \$5,000,000
 - FY 2018: \$5,000,000
 - FY 2019: \$5,000,000
 - Continued commitment of \$5,000,000 of debt capacity reserved for school projects
 - Planned spending includes renovation/expansion of several schools, classroom improvements, HVAC improvements, window replacements and lighting enhancements



44

Bridge Maintenance, Repair and Renovation Program

- Project Funding:
 - Debt Issuance:
 - FY 2016: \$0.00/mo
 - FY 2016: \$6,690/mo
 - FY 2017: \$8,500/mo
 - FY 2018: \$8,500/mo
 - FY 2019: \$8,500/mo
- Ongoing maintenance, repair and renovation of bridge structures such as:
 - Let projects at Cascade Road near NSRRI, Skunkhole Run over Murray, State Street (Skunkhole) at Cascade Road, Bentley Road over Cascade Creek, Cook Road over Pease Creek, Street from Troutville, Ramsey Road over Murray and Wiley Avenue over Town Creek.
- Address funding need of \$4.5M identified for bridge rehabilitation and replacement in FY 2026
- \$500,000 annual cash funding in current operating budget
- Total funding used to match state revenue shortfalls



48

Library Master Plan

- **Project Funding**
 - **Debt Issuance:**
 - FY 2015: \$2,600,000
 - FY 2016: \$3,140,000
 - FY 2017: \$3,000,000
 - FY 2018: \$2,240,000
 - FY 2019: \$600,000
- **Raleigh Court project costs adjusted through reallocation of available Fire Master Plan funding**
- **Future branch expansion and renovations for Williamson Road, Metcros Countryside, South Roanoke e-branch as well as the completion of the Main Library renovations**
- **Additional funding need of \$5.0M identified for completion of the Main Library renovation in FY 2020**



- All project cost estimates to be reviewed and adjusted based on inflation assumptions

1

Parks and Recreation Master Plan

- **Project Funding:**
 - **Debt Issuance:**
 - FY 2015: \$1,000,000
 - FY 2016: \$1,000,000
 - FY 2017: \$2,500,000
 - FY 2018: \$2,500,000
 - FY 2019: \$2,500,000
- **Parks and Rec Master Plan**
update to be presented during
March briefing



4

Stormwater Management

- **Project Funding:**
 - **Debt Issuance:**
 - FY 2015: \$1,120,000
 - FY 2016: \$1,120,000
 - FY 2017: \$1,120,000
 - FY 2018: \$1,120,000
 - FY 2019: \$1,120,000
- Addressing drainage problems throughout the city
- Approximately \$80M needed to address identified projects
- Continued allocation of \$1.1M annually in addition to revenue generated by Stormwater Fee to address prioritized projects
- Total funding used to match state revenue sharing funds



10

Curb, Gutter and Sidewalk Program

- **Project Funding**
 - **Debt Issuance**
 - FY 2015: \$1,000,000
 - FY 2016: \$1,000,000
 - FY 2017: \$1,000,000
 - FY 2018: \$1,000,000
 - FY 2019: \$1,000,000
- identified needs of \$15M for new sidewalks and sidewalk maintenance
- Total funding used to match state revenue sharing funds



10

Streetscape Projects

- **Project Funding:**
 - **Debt Issuance:**
 - FY 2016: \$500,000
 - FY 2018: \$500,000
- **Projects support needs identified in neighborhood plans and in downtown area.**
- **Projects:**
 - 13th Street
 - Colonial Avenue
 - YMCA Building 5th and Church
 - 9th Street – Riverland Road to Morgan
 - Riverland Road 9th to Garden City Blvd
 - Campbell Avenue Norfolk to Williams



40

Fire Facility Master Plan

- **Project Funding:**
 - **Debt Issuance:**
 - FY 2015: \$750,000
 - FY 2019: \$5,000,000
- **Funding to conduct A&E to study candidate stations, define space requirements, apparatus placement, locations, etc.**
 - Station 7 - Memorial Ave. SW - \$5.4 million
 - Station 8 - Crystal Spring Ave. SW - \$4.3 million
 - Station 2 - Noble Ave - \$7.15 million
- **Establish project scope and costs**



- Available Fire Master Plan funding reallocated to Library Master Plan
- Future A&E and land acquisition funding needed

51

Passenger Rail Infrastructure

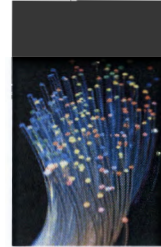
- Project Funding:
 - Debt Issuance:
 - FY 2015: \$1,000,000
 - FY 2016: \$2,500,000
- Infrastructure improvement to culvert to support track and passenger rail platform
- Department of Rail and Public Transportation to provide \$3 million of estimated cost
- Future considerations for multi-modal facility and Norfolk Avenue street improvements



52

Broadband

- Roanoke Valley Broadband Authority chartered in December 2013
- Debt Issuance by VRA through Broadband Authority planned for FY 2015
 - City to provide \$172,100 for debt service payment in FY 2016, \$231,500 in FY 2017 and subsequent years



53

Civic Center Improvements

- Project Funding:
 - Debt Issuance:
 - FY 2015: \$1,000,000
 - FY 2016: \$1,000,000
 - FY 2017: \$1,000,000
 - FY 2018: \$1,000,000
 - FY 2019: \$1,000,000
- HVAC, electrical system and lighting improvements
- Plaza roof repairs
- Coliseum seat risers and seat replacements
- Roanoke Performing Arts Theatre carpet replacement
- Exterior door replacements
- Sound systems enhancement
- Restroom renovations
- Back of house improvements
- Ice rink improvements



54

Adopted FY 2015 Capital Projects (Cash Funded)

Project	FY 2015
Bridge Maintenance	500,000
Greenways*	200,000
YMCA*	100,000
Virginia Museum of Transportation*	100,000
Jefferson Center*	100,000
Arts Endowment**	125,000
TOTALS	\$1,125,000

*Funded through one-time cash

**Funded through one-time cash (\$125,000) and Capital Project Contingency commitment (\$125,000)

55

(See copy of presentation on file in the City Clerk's Office.)

The City Manager stated that an update on the proposed FY2015-2016 would be presented during the informal session of Council at 9:00 a.m. on Monday, March 2, 2015, in the Council Chamber.

Social Media in Roanoke

Timothy Martin, Communications and Media Coordinator, shared information regarding upcoming changes to the City's social media accounts.

Department's on Social Media

- Communications     
- Police 
- Sheriff 
- Fire-EMS 
- Emergency Management  
- Parks and Recreation    
- Libraries   
- Neighborhood Services 
- Municipal Volunteers  
- Economic Development 
- Roanoke Clean and Green 
- Recruitment 
- Stormwater   
- Solid Waste  
- Transportation 
- Building Inspections  
- Planning, Building, and Development 
- Lead Safe 
- Purchasing 
- GIS 

The Numbers

38

Social Media Pages

The Numbers

90,000

Followers

Question

How can we streamline our social media content to one place?

Introducing Uberflip



Roanoke's New Social Media Center



He noted that the Administration was in the process of streamlining the social media content to one location. He concluded his remarks with an introduction of the City's latest social media known as Uberflip.

(See copy of presentation on file in the City Clerk's Office.)

Without objection by the Council, Mayor Bowers stated that the presentation would be received and filed.

There being no further business, Mayor Bowers declared the Council meeting adjourned at 4:25 p.m.

A P P R O V E D

ATTEST:

Stephanie M. Moon Reynolds, MMC
City Clerk

David A. Bowers
Mayor
